## Data sharing for Smarter City

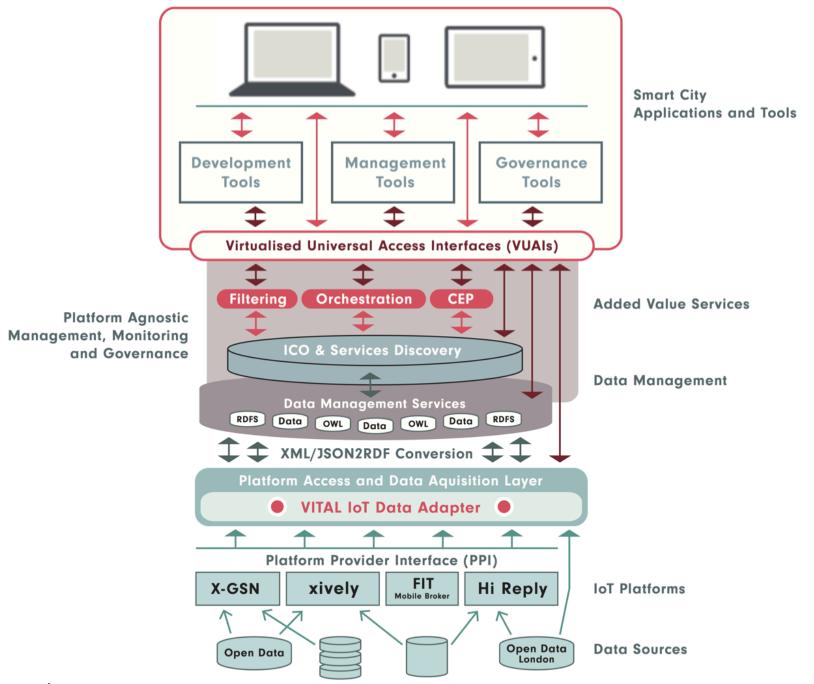


Table 1. The value chain of Big Data in smart cities.

| Activities                 | I. Data collection  | 2. Storage   | 3. Analysis  | 4. Usage   |
|----------------------------|---|--|--|--|
| Technologies<br>(examples) | Social media, IoT, Sensors/cameras, 'Smart devices',  | Distributed databases 'Clouds'   | Data mining Machine learning Algorithms                                    | Business analytical methods Citizen profiling  |
|                            | Existing data sets (e.g., census)   |  | Social network analysis Visualization                                      | Predictions Open data  |
| Variances                  | Voluntary, observed,<br>inferred and<br>coercive (legally binding)                            | Inhouse data storage Outsourced data storage                           | Data analysis<br>Business analysis   | Business analysis Direct use   |
| Smart city<br>examples     | CCTV and other cameras, mobile device use, sensors, smart cards in mass transit, etc.         | Collected and aggregated raw and unstructured data from many sources   | Analytics of data from various sources                                     | Transport management systems, Business predictions, targeting certain groups of citizens |
| Actors                     | Public sector agencies, IPs/phone companies, Social networks, Private retailers, Data vendors | Search engine providers,<br>Social networks,<br>Data brokers, 'clouds' | Search engine providers, Analytics companies, Government research agencies | Governments, contractors, Social Networks, Business interests, Service users, Citizens   |

Source: Adapted from IWGDPT (2014).

| Activities                    | I. Data collection  | 2. Storage   | 3. Analysis  | 4. Usage   |
|-------------------------------|---|--|--|--|
| Potential issues and concerns | Quality of the data, Recycled data, Incomplete data sets, Reliability of data, Representativeness of data, Repurposed data, Data inequalities, Extent of personal data, Overt or covert collection of data, Over collection of data (mass surveillance), Legality of data | Security, Data breaches, Records management, Data destruction, Storage capacity, Data preservation, Protection of sensitive data, Data anonymization, Data protection requirements, Access and transparency, Standardization | Integrating disparate data sets, Reliability and fairness of algorithms, Acquiring data analysis skills, Interpreting data science, Satisfying commercial and public service values and logics, Integrating data analysis into public service contexts | Ownership and control of data (especially new data), IPR, Informing public policy, Data protection requirements, Informed consent, Implied or explicit anonymity, Mass surveillance, Reusing data, Fairness and transparency |